

 EURO  
MAINTENANCE

**2026** 10-11 March  
GOTHENBURG



**The arena for the future of  
sustainable maintenance**

# Invitation to Sponsorship & Exhibition



GOTHIA TOWERS

# Welcome to join us!

In march 10:th – 11:th 2026, we bring industry leaders, professionals and innovators from across the continent together in Gothenburg to explore the future of maintenance at the Euromaintenance Congress. As you know, Gothenburg is one of Europe's most dynamic industrial hubs, home to numerous high-tech companies and globally leading enterprises across industries such as automotive, manufacturing, and technology. With its strong focus on innovation and sustainability, the city offers the perfect backdrop for discussing cutting-edge solutions in maintenance.

The Congress and exhibition will be held at Swedish Exhibition Centre where we have organised an event where Congress sessions, social activities are allowed to be integrated with the Exhibition. This will allow you as Exhibitor to gain best possible experience and interaction from the Congress. Don't miss this opportunity.

We also invite you to become a sponsor for the Congress with special benefits on different levels (platinum, gold). The Congress set-up also allows you to stay at Gothia Tower Hotels which is connected to the Swedish Exhibition Centre with added hospitality.

So, don't miss this and we welcome you to join us at Euromaintenance 2026!

With best regards

Team Euromaintenance 2026

## KEY CONTACTS



**JESPER JONSSON**

**Sales Manager**

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**ANDERS PERSSON**

**Business Manager Underhåll**

Tel: +46 (0)31 708 85 53

anders.persson@svenskamassan.se

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## CONGRESS VENUE

Swedish Exhibition & Congress Centre, Svenska Mässan Gothia Towers

Mässans gata

Entrance; Gothia Towers main entrance

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## EXHIBITION AREA

The exhibition will be held in direct connection to the lecture halls. Lunches, coffee breaks and refreshment have been integrated into the exhibition area, maximising the time that delegates spend in this area. The floorplan is preliminary and will be constantly updated.

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## FLOOR PLAN AND ALLOCATION OF EXHIBITION SPACE

Exhibition space allocation will be made by the Congress organiser on a “first come, first served” basis (based on signed agreement). Platinum & Gold Sponsors will have priority.

Please find more information at the last page of this document.

### **Delivery address to and from Swedish Exhibition & Congress Centre & Gothia Towers**

– All consignments must be pre-registered 5 days prior to delivery and collection

#### **Swedish Exhibition & Congress Centre**

Att: Euromaintenance 2026 (Hall expo + Exhibition Company, Stand No.)

Mässans Gata 6

SE-412 51 Gothenburg

SWEDEN

Practical info regarding your stand, ordering of furniture etc. Please contact Türkan Yerlikaya at Svenska Mässan Stand Service

+46 31 708 81 30

turkan.yerlikaya@svenskamassan.se

## DATES AND TIMES (Preliminary)

### Mooving in:

Sunday March 8 08:00 – 20:00

Monday March 9 07:00 – 20:00

### Congress:

Tuesday March 10 08:00 – 09:00 Coffee and registration

Tuesday March 10 9:00 – 16:00 Programme & Exhibition

Tuesday March 10 19:00 Congress dinner

Wednesday March 11 08:00 – 09:00 Coffee and networking

Wednesday March 11 9:00 – 16:00 Programme & Exhibition

### Moving out:

Wednesday March 11 17:00 – Moving out from after closing of exhibition

## REGISTRATION & HOTEL RESERVATION

Complimentary registrations included in the sponsor and/or exhibitor packages should be made using a special registration link sent after registering as a Sponsor and/or Exhibitor. A number of hotel rooms in have been pre booked at Hotel Gothia Towers for the Congress, booking is made together with your registration, more information about the hotel can be found on the Congress website; [www.euromaintenance.se](http://www.euromaintenance.se)

## Sponsorship Opportunities

Sponsorship packages are available on a first come first served basis. Make your booking as soon as possible to guarantee your preferred choice of sponsorship. All prices listed are in SEK and exclude 25% VAT (for those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition invoice as this will be subject to reversed charge. For companies outside European Union, VAT charges do not apply).

## Main Sponsorship Opportunities

### Platinum SEK 100 000

- Exhibition space of 10 sqm (5x2 m) in the exhibition area includes black carpet, wooden back wall, one round high table, two bar chairs, spotlights for back wall, electricity and exhibitor insurance
- Reserved spot in program to share your knowledge
- The right to hand out goodie bags to delegates after sponsored lecture
- Four full Congress registrations\* and tickets to the Congress Dinner
- Your company will be acknowledged as “Platinum sponsor” in the Congress mobile web
- Your logo on the Euromaintenance official website front page (Platium sponsor section)
- Link on the Congress official website with redirection to your website

### Gold SEK 70 000

- Exhibition space of 10 sqm (5x2 m) in the exhibition area includes black carpet, wooden back wall, one round high table, two bar chairs, spotlights for back wall, electricity and exhibitor insurance
- Exposure of company with messages, images or moving media on the digital screens in the ceiling visitors pass as they enter Halls A-, B- and C via entrance 2 and entrance 5
- Two full Congress registrations\* and tickets to the Congress Dinner
- Your company will be acknowledged as “Gold sponsor” in the Congress mobile web
- Your logo on the Euromaintenance official website front page (Gold sponsor section)
- 1 link on the Congress official website with redirection to your website

### Exhibitor SEK 40 000

- Exhibition space of 10 sqm (5x2 m) in the exhibition area includes black carpet, wooden back wall, one round high table, two bar chairs, spotlights for back wall, electricity and exhibitor insurance
- One full Congress registration\* and ticket to the Congress Dinner
- Your company will be acknowledged as “Exhibitor” in the Congress mobile web
- Your logo on the Euromaintenance official website exhibitor section
- Link on the Congress official website with redirection to your website

\* Registration includes entrance to all sessions, coffee breaks and lunches

### Other Sponsor Opportunities:

For other marketing opportunities, please visit: <https://en.underhall.se/branding-opportunities/>

## HOW TO REGISTER AS A SPONSOR/EXHIBITOR

### Contact;

#### ANDERS PERSSON

##### Business Manager Underhåll

Phone: +46 31 708 85 53

anders.persson@svenskamassan.se

#### JESPER JONSSON

##### Sales manager

Phone: +46 31 708 83 96

jesper.jonsson@svenskamassan.se

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## TERMS & CONDITIONS

### Conditions of Payment

100% of the total fee will be invoiced once the registration as a Sponsors and/or Exhibitor has been received and confirmed. Conditions of payment mentioned on the invoice are valid. All payments must be received in full within 30 day of receipt of the invoice. If the payment is not received, the Exhibition space/Sponsorship/Sponsor Item may be sold to another company. Link to full text - terms and conditions: [https://svenskamassan.se/uploads/sites/46/2024/10/General-Conditions-for-Exhibitors-at-Trade-Fairs-AUM4\\_202402E27.pdf](https://svenskamassan.se/uploads/sites/46/2024/10/General-Conditions-for-Exhibitors-at-Trade-Fairs-AUM4_202402E27.pdf)

### VAT

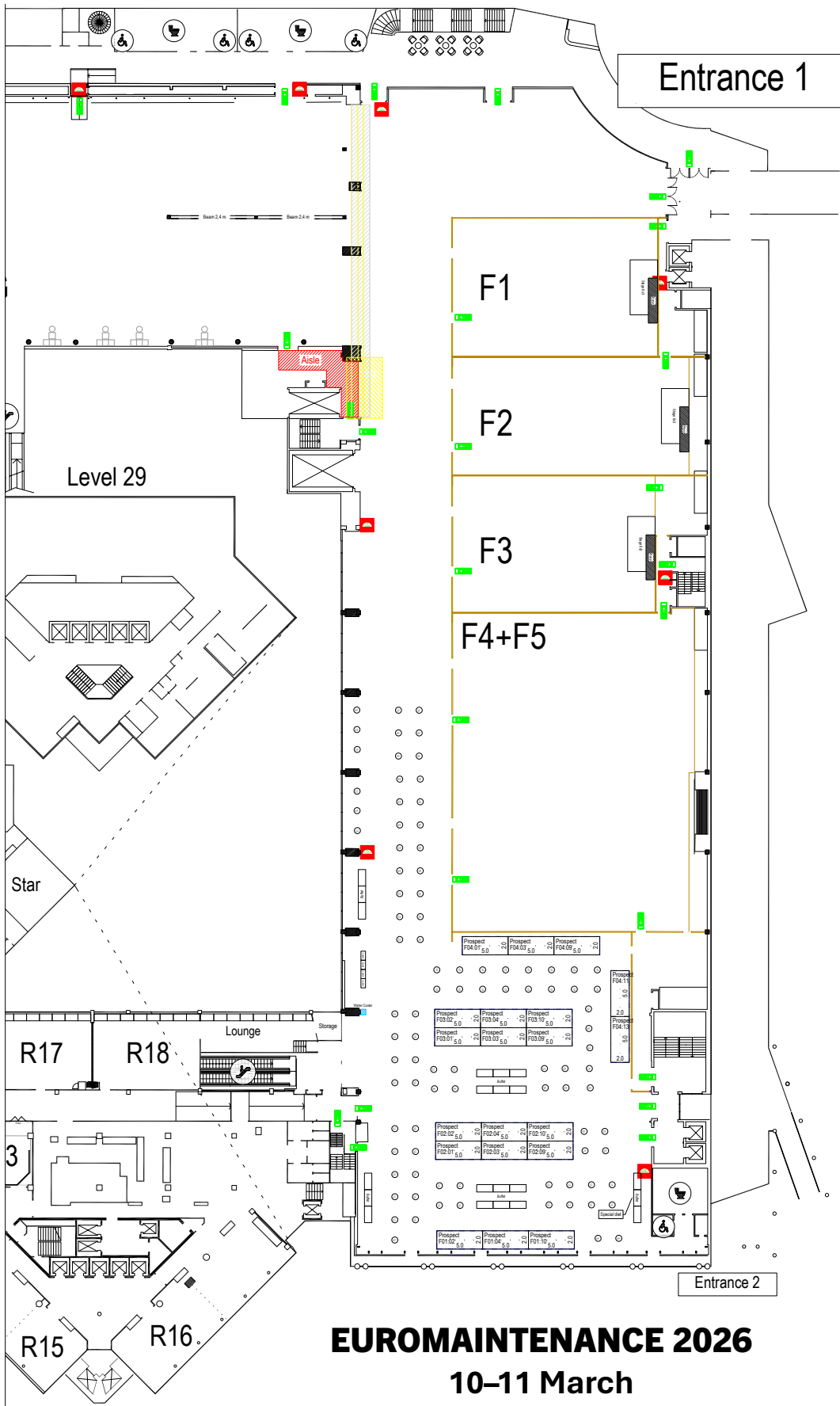
All prices listed are in SEK and exclude 25% VAT. For those companies outside Sweden but within the European Union that provide us with their VAT number, we will not apply VAT to your sponsoring or exhibition packages as this will be subject to reversed charge. For companies outside European Union, VAT is not applicable. Delegate/Staff registration fees and social event fees are subject to VAT for all countries.

### Production costs

Production costs, where applicable, are the responsibility of the Sponsor or Exhibitor. Euromaintenance 2026 will not accept responsibility for late deliveries and cannot guarantee the inclusion or distribution of sponsored items at Euromaintenance 2026. Late deliveries, if accepted, may also attract late fees.



# PRELIMINARY FLOORPLAN



## EUROMAINTENANCE 2026 10-11 March